



2020

# INTERNATIONAL SEMINAR ON PLANNING & MANAGING TOURISM IN PROTECTED AREAS

*September 3rd - 19th, 2020  
Northern Rocky Mountains, United States*



## SEMINAR THEMES

### 1) **Planning and Management for Tourism and Public Use in Protected Areas:**

Topics will include zoning, management plans, over-tourism, marketing and promotion, stakeholder involvement, and destination planning, as well as the implications of climate change for tourism in protected areas.

### 2) **Governance, Policy, Law, and Finance:**

Participants will observe and discuss the role of different government actors and levels of government, local communities, landowners, academia, businesses, NGOs, indigenous people, universities, industry associations, user groups, volunteers, and concessionaires and other public-private partnerships. Legal and policy frameworks and funding mechanisms will also be examined.

### 3) **Infrastructure and Public Services:**

Transportation networks, trails, hotels, campsites, souvenir shops, restrooms, parking, food and fuel, emergency services, signage, staff housing and facilities, and public services (water, sewerage, electricity, trash disposal, communications, etc.) will be analyzed.

### 4) **Interpretation and Environmental Education:**

The seminar will focus on guided and non-personal interpretation, visitor centers, night programs, wayside exhibits, publications, the role of guides and outfitters, online information, and the importance of using visitation to build public support for conservation.

*Ideal participants will be mid-level professional and technical personnel who work for governmental or nongovernmental conservation and tourism organizations, in academia, in the private sector, and in community-based and indigenous tourism and conservation initiatives in or near protected areas.*

## HOW TO APPLY

For questions or more information, please email: [protectedareas@colostate.edu](mailto:protectedareas@colostate.edu)

To complete the application, visit:  
<https://warnercnr.colostate.edu/cpam/seminar-tourism-protected-areas/>

The deadline for submission is  
**May 8, 2020.**

For information regarding other USFS IP seminars, please visit:  
<https://sites.google.com/fs-ip.us/seminars/home>

## SEMINAR EXPENSES

The fee for the seminar is \$5,695 US. This includes: registration, course materials, seminar-associated travel, food, lodging and US health insurance. The fee does not include: visa and passport fees, travel insurance, or food/lodging before or after the Seminar. It is recommended that participants bring an additional \$250 US to purchase appropriate personal equipment for field trips. Travel to the United States and back home is the responsibility of the participant or sponsors.