Welcome Letter

Dear Advisory Board Members:

The MTM Advisory Board is five years old! I want to personally thank each member for your support of this program from its inception to this important milestone. As you know, the MTM program has expanded to include a broad spectrum of programs in tourism education. With the launch of our new online Bachelor of Science degree in Natural Resource Tourism (NRT), the department of Human Dimensions of Natural Resources at CSU now offers an end to end solution for students seeking a robust education in natural resource tourism management with specific industry sector specialization.

Much of this success is due to the support and engagement of Advisory Board members. Over the past year we have asked you to engage in a facilitated session and follow-up survey to assess the best means by which to engage your interests and leverage your involvement for the benefit of students. We have also asked you to help us develop a thoughtful and thorough approach to creating career opportunities for our graduates through an intentional career pathway. You have signaled your continued support and demonstrated a truly remarkable enthusiasm and willingness to engage with our students and faculty.

I would like to share a few key program milestones that you have helped us to reach this past year:

- Continued double-digit growth in our MTM Online program
- Stable enrollment and modest growth for the Graduate Certificate in Ski Area Management
- The launch of our Graduate Certificate in Adventure Tourism with more than 180 inquiries in its first semester and 55 students enrolled in the first course offerings
- Approval by the CSU Board of Governors and the state commission on higher education for our Graduate Certificate in Agritourism and the B.S. in Natural Resource Tourism for online delivery
- A second graduating class from the MTM China program with continued full enrollment
- The launch of our enterprise program-funded visiting professor initiative, with two professors from Central China Normal University this past year and distinguished professors from both the University of Delaware and Cornell University in the upcoming year
- Execution of an international research agreement signed with Central China Normal University to promote faculty collaboration in tourism and parks management research with a number of collaborative research initiatives in tourism and parks management already underway
- And finally, this past May our faculty participated in a successful follow-on to our Tourism Naturally international conference in Zell Am See-Kaprun, Austria.

In addition to these successes, our tourism programs student population continues to be broadly international. Including this year, students from China, Japan and Taiwan; and in-coming students from more than nine countries this fall. This international approach to tourism management education truly speaks to the global nature of the industry.

We look forward to this coming year with anticipation of the successful launch of our Agritourism graduate certificate and the impact that may have on rural economic development, as well as a robust enrollment in our new Adventure Tourism graduate certificate.

Thank you again for your support throughout this year and the past five years. We look forward to continuing to work with you in developing the future leaders of the natural resource tourism industry.

Best regards,

Michael J. Manfredo
Professor and Department Head
Human Dimensions of Natural Resources
Tourism Program Diversity and Global Reach

Student Demographics
Three Year Snap Shot
MTM On-Campus

2016-2017 Cohort
26 Admitted to Program
17 Female/9 Male
Average Age 27, Youngest 24, Oldest 41
Countries Represented: US (15), Japan (2), Russia (1 – Fulbright recipient), China (8)

2017-2018 Cohort
21 Admitted to Program
12 Female/9 Male
Average Age 26, Youngest 22, Oldest 35
Countries Represented: US (14), Taiwan (1), Bahamas (1), China (5)

2018-2019 Cohort
26 Admitted to Program
16 Female/10 Male
Average Age 28, Youngest 21, Oldest 38
Countries Represented: US (17), Taiwan (1), China (2), Mexico (1), Mongolia (1, Fulbright recipient), Russia (1), South Korea (1), Japan (1)

Where Our Alumni are Working (sampling)

- Parkland Securities; Denver, CO
- Spectra Venue Management; Des Moines, IA
- Four Seasons Hotel, Vail, CO
- Kenai Fjords Glacier Lodge; Seward, AL
- Choke Nakara; Bangkok, Thailand
- Advent Talent Group; Edina, MN
- Aspen Ski Company; Aspen, CO
- US Fish and Wildlife Service; Orangeburg, NC
- BCD Travel; Pittsburgh, PA
- Audley Travel; Oxford, United Kingdom
- Global Volunteers; St. Paul, MN
- San Juan Islands Visitors Bureau; Friday Harbor, WA
- NZ Trail Runs Ltd; Bay of Plenty, New Zealand
- Group Travel Network, Inc; Washing D.C.
- The Walt Disney Company; Orlando, FL
- Great Divide Brewing Company; Denver, CO
- Institute for Shipboard Education: Semester at Sea
- Fort Collins, CO
- Puerto Rico Tourism Company; Puerto Rico
- China Eastern Airlines; Xi’an Shaanxi, China
- Sage Hospitality; Denver, CO
- Emirates Airlines; Dubai
- Compass Group; New York, NY
- Gran Fondo World Tour/PGI Management; Andorra
- Vail Resorts; Vail, CO
- Amnet New York, Inc; Woodside, NY
- Access China; Denver, CO
- Marriott Vacations Worldwide, CO
- Eagle Airways, Air New Zealand
- Purgatory Resort, CO
- Colorado State University, Fort Collins, CO
<table>
<thead>
<tr>
<th>Name</th>
<th>Title/Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>Luis Benitez</td>
<td>Director, Colorado Outdoor Recreation Industry Office</td>
</tr>
<tr>
<td>Liz Birdsall</td>
<td>Market Manager Americas, Asia &amp; Australia Colorado Tourism Office</td>
</tr>
<tr>
<td>Joe Blake</td>
<td>Chancellor Emeritus of the Colorado State University System</td>
</tr>
<tr>
<td>Rick Cables</td>
<td>Rick Cables Consulting, LLC</td>
</tr>
<tr>
<td>Mark Chaffee</td>
<td>Owner Berthoud Inn</td>
</tr>
<tr>
<td>Jim Clark</td>
<td>Executive Director Colorado Mortgage Lenders Association</td>
</tr>
<tr>
<td>Daren Cole</td>
<td>Business Development and Strategic Planning Leitner-Poma of America</td>
</tr>
<tr>
<td>Ken Cruse</td>
<td>CEO at Alpha Wave Investors, LLC</td>
</tr>
<tr>
<td>Macolm Daly</td>
<td>Outdoor Professional</td>
</tr>
<tr>
<td>Kim Day</td>
<td>President, Denver International Airport</td>
</tr>
<tr>
<td>Hans Desai</td>
<td>Vice President, Xanterra Parks &amp; Resorts</td>
</tr>
<tr>
<td>Tami Door</td>
<td>President &amp; CEO Downtown Denver Partnership</td>
</tr>
</tbody>
</table>
Laura Fryer  
Director of International Business Development, Smartwool

Amanda Graham  
Industry Relations for North America & South America at Expedia, Inc.

Steve Hood  
Senior Vice President of Research, Smith Travel Research, Inc

William Hybl  
Chairman and CEO El Pomar Foundation

Kyle H. Hybl  
President El Pomar Foundation

Jessica Miles  
Owner and Founder Leisurely Pedaling

Ken Mitchell  
Owner, Mosaic Real Estate LLC

Kathay Rennels  
Assistant Vice President of Community and Economic Development at Colorado State University

Richard Scharf, Jr.  
President & CEO VISIT DENVER, The Convention & Visitors Bureau

Will Seccombe  
President Connect Travel & Connect Marketing

Ken Widmaier  
Chief Operating Officer Sage Hospitality

Andy Wirth  
Former, President & CEO Squaw Valley Resort

Logo denotes Colorado State University graduates or honored graduates
Advisory Board Updates

At the end of the last academic year, the MTM Advisory Board members met to discuss board roles, governance and engagement opportunities through a facilitated process led by Dr. Mark Gasta. This discussion yielded some interesting and important insights into the role of Advisory Board members in the quality and improvement of the MTM program, outreach opportunities, as well as support and engagement with students. Some key findings indicated that the Advisory Board members present were happy with the scope and frequency of meetings and looked forward to greater opportunity to engage directly with students in supporting real-world experiences and career development through internship and employment opportunities.

We are delighted to report that over the last year the MTM program staff and faculty have helped to facilitate a number of opportunities for students to be more engaged in industry events, including volunteer opportunities at the annual Governor’s Conference on Tourism, Outdoor Retailers Association 2018 Markets and the US Travel Association’s IPW annual Travel Trade Show held in Denver in June of this year.

At our May 2018 Advisory Board meeting, MTM staff member and Leadership Colorado participant, Angela Hollingsworth facilitated a board discussion regarding the development of an employment pathway for MTM students. The presentation covered a number of options for programs that have been successful in other institutions and settings and elicited board member comment. Fortunately, there were a number of fruitful suggestions that we have worked to implement this fall. Our first phase includes the creation of a “marketing piece” for incoming students that highlights talents and interests that with student permission can be shared with board members and their professional networks. We have also included for the first time in this year’s curriculum for the MTM on campus cohort the Milestones program through CSU’s Career Center. The Milestones program is an online curriculum that includes regular interaction with Career Center staff, the completion of professional development modules, including self-assessment, professional profile development, including resume creation, LinkedIn account creation and preparation for mock and live interviews. After completing the online training program we are confident that MTM students will be well prepared to go after their dream jobs in tourism management. We also look forward to continued board member participation in our annual T.E.A. award judging for the best student business plan.

We look forward to providing even more experiential opportunities for students this coming year with participation in upcoming conferences and events, as well as the results of a more intentional approach to career preparation and connection with Advisory Board members and their networks. Keep watching!

MTM is fortunate to have an Advisory Board comprised of knowledgeable and experienced tourism industry leaders. Luis Benitez, Director, Colorado Outdoor Recreation Industry Office (pictured to the left), addressed tourism trends in Colorado with the 2017-2018 MTM cohort. Throughout the year, guest speakers from the Advisory Board and from other tourism organizations are invited to speak during the Current Topics in Nature Based Tourism course (NRRT 679). Each presentation is recorded, added to the MTM YouTube channel and used for the online cohort to ensure every student is getting the same high-quality learning experience. Thank you to all of our Advisory Board members and industry presenters this year!
2018 GRADUATES

MTM On-Campus
Annie Cheng
Trisha Bruen
Taylor Foutz
Peter Graham
Wayde Hall
Christopher Hauser
Emily Holmes
Timo Holmquist
Alaine Hope
Derek Nettingham
Calvin R. Perdue
Hannah Samlowski
Jason Rogien
Jieyun Sun
Mengfei Wu
Wenqian Zhang
Yiran Zhang
Yunqing Zhao
Kelsi Winnett

MTM Online
Brandon Bergum
Michelle Cueto
Kathryn Haley
Holli Hipwell
Bradley Loomis
Chauncey McCarthy
Christopher Miller
Karina Mkrtchian
Alex Nichols
Dejan Stojinovic
Kathryn Williams
Nicholas Stevens
Dakota Schuppe
Alexander McCaffrey

MTM CCNU
Bin Cheng
Jianing Li
Kai Liu
Mingxuan Liu
Honglin Lyu
Shuo Wang
Ke Xu
Bo Zhang

SKAMP
Gordon P. Ambros
Taylor Foutz
Diane McFerran
Troy Meyeraan
Philip Rekitzke
Edward Modec
Jacob Madecky
Alexander McCaffrey

2018 Spring Commencement Attendees
Above (front row): Angela Hollingsworth, Michelle Cueto, Trisha Bruen, Wen Zhao, Professor Gong Jian, (2nd row) Peter Graham, Taylor Foutz, Yu Shang, Professor Xiong, Karina Mkrtchian, Derek Nettingham, Alaine Hope, Mingyuan Liu, Dean Hu Jing, (3rd row) Chris Hauser, Holli Hipwell, Dakota Schuppe, Emily Holmes, Annie Cheng, Eddie Modec, (back row) Professor Knight, Wayde Hall, Yunqing Zhao, Bo Zhang, Professor Wu Yijin

Top Left, On-Campus Cohort: Jieyun Sun, Alaine Hope, Derek Nettingham, Peter Graham, Angela Hollingsworth, Annie Cheng, Wenqian Zhang, Emily Holmes, Yunqing Zhao, Professor Knight

Left side Middle, MTM CCNU: Mingyuan Liu, Bo Zhang, Yu Shang, Wen Zhao, Professor Knight, Angela Hollingsworth

Left side Bottom MTM Online: Angela Hollingsworth, Karina Mkrtchian, Holli Hipwell, Professor Knight
MTM On-Campus

Annie Cheng
Taylor Foutz
Trisha Bruen
Peter Graham

Wayde Hall
Chris Hauser
Emily Holmes
Timo Holmquist
Alaine Hope

Derek Nettingham
Calvin Perdue
Hannah Smlowski
Jason Rogien
Jieyun Sun

Mengfei Wu
Wenqian Zhang
Yunqing Zhao
Yiran Zhang
Kelsi Winnett
2018 GRADUATES

MTM Online

Brandon Bergum
Kathryn Haley
Alexander McCaffrey
Christopher Miller
Alex Nichols
Dejan Stojinovic

Michelle Cueto
Kathryn Dobbs
Holli Hipwell
Bradley Loomis

Tour Director
Production Manager
Production Manager
Assistant Director of Employer Relations

Tourisms/Public Relations
Odysseys Unlimited
Rail Event Productions
University of Central Florida

The Art Bar

Karina Mkrtchian
Edward Modoc
Dakota Schuppe
Nicholas Stevens

Corporate Sales Coordinator
Conference Services Manager
CSU Alumni Relations
Denver Broncos

GrandLife Hotels
Fort Collins Lincoln Center
Alumni Engagement Manager

MTM Online

Edward Modoc

Conference Services Manager
Fort Collins Lincoln Center

SKAMP

Gordon Ambros
Taylor Foutz
Philip Keitzke
Jacob Madecky

Intern, Marriott Vacations Worldwide
Rentals Manager
Cataloochee Ski Area
Ski Patrol and Activities Leadership at Heavenly Mountain Resort

Diane McFerran
Alexander McCaffrey
Troy Meyeraan
CCNU MTM

MTM-China students at the site of the 2022 Winter Olympics near Beijing. Includes 2018 graduates Bin Cheng (2nd from left, green jacket front row), Jianing Li (3rd from right), Kai Liu (front, green jacket kneeling), Mingxuan Liu (4th from right, green jacket back row), Honglin Lyu (not pictured), Shuo Wang (back row, 5th from right), Ke Xu and Bo Zhang (not pictured).

MTM-China graduates Mingyuan Liu, Yu Shang, Bo Zhang with Professor Xiong.

MTM On-Campus graduates Annie Cheng, Taylor Foutz, Alaine Hope, Emily Holmes, Trisha Bruen, and Derek Nettingham.

MTM Online graduates Eddie Modec and Holli Hipwell.

Dean Hu Jin helping with graduation gowns.
MTM Cohort Experiential Learning Visits

The 2017-2018 MTM cohort took three special VIP trips this year. In September 2018, students visited Rocky Mountain National Park (RMNP), YMCA of the Rockies, Visit Estes Park, and the historic Stanley Hotel in Estes Park. Students were led on an educational hike in RMNP emphasizing visitor impacts and management. Visit Estes Park staff enlightened the cohort on destination marketing strategies followed by a historic tour of the Stanley Hotel. The trip wrapped up with students participating as facilitating support for the Pathways Conference held by the HDNR Department at the YMCA. In October, two staff and one MTM student attended the Colorado Governor’s Tourism conference in Grand Junction.

In the spring, MTM students participated in a behind the scenes tour of DIA, getting a first hand look of airport customer service. Students were introduced to the CATS program, the Canine Airport Therapy Squad, in which therapy dogs and their owners volunteer to bring stress relief to travelers at the airport. Following the tour of DIA, the cohort toured the Westin Hotel before heading downtown to Union Station for a tour of the Crawford Hotel and a little insight from three branches of Sage Hospitality, including MTM graduates, Michael Schmidt (MTM 2016) and Mary Schwab (MTM 2017). Several students also volunteered at the IPW conference in Denver as guides, interpreters and welcoming staff.
Tourism Enterprise Award

The 2018 cohort participated in the second annual Tourism Enterprise Award, a year long business plan development project. This project incorporated many pertinent elements of the MTM curriculum into a fully developed business plan. The top five final business plans were presented to members of the MTM Advisory Board, Ken Widmaier, Ken Mitchell and Jessica Miles (MTM 2014); and the top three plans were awarded a significant scholarship.

The top prizes in 2018 were: third place, Wind River Outpost by Christopher Hauser (bottom right); second place, The Colorado Experience by Taylor Foutz and Trisha Bruen (top right); and in first place, with the La Mesa Collective, Aliane Hope and Emily Holmes (above).

National Ski Areas Association Conference

Dr. Mark Gasta and Dr. Natalie Ooi spoke at both of the NSAA regional shows and the annual national show during the 2017/18 academic year. Their topic was: The Future of Leadership: Strategies to Develop, Engage and Retain the Leaders of Tomorrow

The ski industry is experiencing change like never before: new technology and digital capabilities; increasing sophistication and competition; market consolidation; retirement of senior leaders; globalization; and the growing complexity of the operating environment, particularly in the face of climate change. This is accompanied by generational shifts and the management challenges that go along with these. All of these factors mean that the way we develop, engage, and retain our leaders of tomorrow needs to change to ensure that our future leaders have the necessary knowledge, skills, and capacity to be effective senior managers. Dr. Gasta and Dr. Ooi discussed current trends in leadership development and provided insight and examples as to how you can best develop, engage and retain your leaders of tomorrow in what is an increasingly complex and uncertain operating environment.

Ski Areas Tapping into CSU Expertise

This winter, Ski Area Management (SAM) Magazine enlisted the expertise of Colorado State University (CSU) Assistant Professor Natalie Ooi Ph.D. and the online Graduate Certificate in Ski Area Management. Ooi was invited to partner with SAM Magazine’s Summit Series; a season-long mentorship program partnering ten rising stars in the ski industry with six industry leaders to foster relationships and equip these rising stars with the necessary skills and knowledge to become successful future leaders. This will be a continual partnership which will help our ski area management program and establish ourselves as a leader in educating ski managers.

Every month the Summit Series facilitates discussions around a key skill set pertaining to the ski industry, including leadership and management, problem-solving, finance and capital budgeting, risk management, and project management. These sessions are led by Paul Thallner, of High Peaks Group, with follow-up resources and exercises taken directly from the curriculum of the online graduate certificate, and constructive feedback provided by Dr. Ooi.
Diversity Panel

On April 18th, 2018 Colorado State University welcomed a panel of experts who’s lives and missions are ensuring that diverse and under served persons are future leaders in conservation and nature based tourism.

The Department of Human Dimensions of Natural Resources and the Warner College of Natural Resources hosted an honest and generative conversation about diversity and the outdoors with Colorado Outdoor Recreation Industry Office director Luis Benitez, National Geographic Explorer Juan Martinez, Environmental Learning for Kids Executive Director Loretta Pineda and Latino Outdoors Founder Jose Gonzalez.

Adventures Tourism Program Progress

During the 2017/18 academic year we launched the Graduate Certificate in Adventure Tourism and received significant attention by both potential students and media.

Start-up and Launch

- Year of building the foundation
  - Team expectations, budget creation, marketing collateral, and curriculum development
  - Building strong relationships with the Adventure Travel Trade Association and the Outdoor Industry Association resulting in industry connections, research availability, access to content experts, and the expressed desire of the ATTA President to develop a partnership and co-brand with CSU
- Successful launch of Adventure Tourism Graduate Certificate in OCT 2017

Articles Pursued and Contributed

- Gear Junkie. Avoid the Cubicle: Get an Education in Adventure Tourism
- Denver Post. CSU’s newest course isn’t only the most Colorado ever, it’s the first of its kind in the country
- Elevation Outdoors. Straight Talk: Mark Gasta
- 5280. You Can Now Own a Graduate Certificate in Adventure Tourism
- 5280. 3 Educational Offerings Unique to Colorado
- Reporter Herald. Colorado State adds adventure tourism program
- Collegian. Found: The Road Less Traveled

Program Live

- Daily management and posting of Adventure Tourism Graduate Certificate social media channels
- We slow rolled our offerings by launching with just a single class in Spring 2018.
- NRRT530 – Insight into the Adventure Tourism Industry was offered in the Spring of 2018 and 28 students completed the course.
- In fall we begin to offer our complete offering with 3 courses in fall and 4 courses in the spring annually.
- In terms of our student profile, most students are already in a related field and are looking to take their career to the next level and/or start their own operation. Examples include:
  - Glacier Cruises
  - National Parks
  - Seasonal Outdoor roles
  - Tour companies

Agritourism Begins Spring 2019

The Graduate Certificate in Agritourism is a 6 course, 12 credit program that will begin in Spring 2019. This program provides students with practical, managerial and theoretical skills needed for the successful creation and management of an agritourism operation.

It addresses a need for graduate-level education in a growing tourism sector as farmers increasingly use agritourism operations as a revenue diversifying and generating tool for their agricultural business. The aim of this graduate certificate is to provide students with a sound understanding of the agritourism industry and knowledge to successfully support a range of agritourism activities.
PARTNERSHIPS

Partnership with Central China Normal University

MTM-China officially rolled out in Spring 2016 with Central China Normal University (CCNU). By May 2018, the program has enrolled 77 students, and have graduated 29 students. Enrollment is growing every year and we are expecting this trend to continue until we reach the 30-student cap. We have received positive teaching and program reviews from students. Our graduates have secured positions in a wide range of tourism-related jobs, most of which are at the management level.

In addition to direct classroom engagement learning activities provided by CSU faculty at CCNU campus, we have provided a variety of learning enrichment activities to students, including annual trips to the UNWTO/APTA Forum on Tourism Trends and Outlook in Guilin, China through our affiliation with UNWTO. Students had the opportunities to engage in international and regional tourism development discussions and interact directly with tourism leaders from all over the world. We also invite renowned tourism scholars to give guest lectures to MTM-China students in our NRRT 679 current topics in tourism seminar series. In addition, students attended various field trips to ski resorts and national parks through our MTM advisory board and our partner university connections.

We have also recently signed an International Master Research and Development Agreement (iMRDA) with CCNU. It serves as an overarching agreement that guides further research collaboration, including grant applications and research project partnerships in the newly established national park system in China. Currently, we are developing new field learning experiences such as short trips in US national parks and optional summer courses for MTM-China students.

We have hosted graduation celebrations for students who can attend on the CSU campus for two consecutive years. Students have spoken highly of such direct engagement activities with CSU. In addition, we also hosted several CCNU delegation groups as well as individual scholarly visits. For example, Lily Cheng, an associate professor from CCNU, has just completed a one-year visiting scholar program with Professor Jerry Vaske and CCNU Dean Jian Gong, has just visited us this July to follow up on several research and collaborative program proposals.
The Department of Human Dimensions of Natural Resources’s Tourism Naturally Conference was hosted by University of Natural Resources and Life Sciences Vienna (BOKU) in TAUERN SPA Zell am See – Kaprun, Austria – May 16-18, 2018. The plenary track theme 2018 is “Nature based Tourism, Health & Well-being” and the venue is one of Austria’s most modern spa resorts, situated in the heart of Salzburg’s famous ski areas. During the conference, experts gave insight into sustainable management, product development, and new trends in nature based tourism – with a special focus on landscape, culture, and health issues.
Michael Schmidt  
Master of Tourism Management and Graduate Certificate in Ski Area Management  
Class of 2017  
Digital Marketing Coordinator, Colorado Ski Country USA  
Since graduating, Mike has been incredibly fortunate to find positions directly in line with what he learned during the MTM program. In July 2016 he started at The Crawford Hotel as a Tour Concierge where he created a historic tour program of the hotel and Denver Union Station. In Spring 2017 he was promoted to Regional Marketing Coordinator where he managed the digital marketing for The Crawford, Oxford, Maven and Halycon hotels in Denver and helped these hotels grow their digital footprint. Hoping to grow his skill set Mike then asked to be trained in sales and was again promoted to Sales and Marketing Specialist at The Oxford Club. He was recently hired to the Digital Marketing Coordinator position at Colorado Ski Country USA and can't wait to expand upon the education he received from the MTM and SKAMP programs.

Philip Rekitzke  
Graduate Certificate in Ski Area Management  
Class of 2018  
Philip started the Ski Area Management program while employed as the Rentals Manager at Cataloochee Ski Area. Upon completion of the program he had inquiries and offers from several ski areas. He took a position with Bogus Basin Mountain Recreation Area in Boise, ID as the Director of Retail and Rentals. Philip is now in charge of hiring and management of rental and retail employees (approx. 50 people), the ski and snowboard rentals and resort retail shop during the winter, the mountain bike rentals and resort retail shop in the summer, maintenance of a large rental fleet of over 3,000 pairs of skis and boards and 25 high-performance mountain bikes, management of Bogus Basins large equipment lease program of about 1,800 skis and boards and managing the tuning & repair shop.

Holli Hipwell  
Master of Tourism Management - Online, Class of 2018  
Production Manager with Rail Events Productions  
As the Production Manager with Rail Events Productions Holli is responsible for overseeing the overall operation for THE POLAR EXPRESS™ Train Ride in Chicago, New Jersey and New Orleans. She is deeply involved in every aspect of the event to flawlessly execute and create a memorable experience for thousands of families every holiday season. She reflects that the online MTM program was a fantastic and impacted her career in many ways. The online MTM program taught her time management while juggling a full time, traveling job, and being a full-time student. The greatest impact the MTM program had on her job was opening her eyes to the impact events have on the tourism industry and how there is a need to better understand the types of events that impact local economies and communities. Additionally, she learned the different types of travelers, visitors, and reasons for visiting areas based on activities, times of the year, and other draws in the area.
MTM 2013
Aislinn Barnett
Madison Dengler
Cheryl Glanz
Michael Logan
Yang-qi Ou
Christie Rolph
Rachel Sibley

MTM 2014
Khatoon Abrishami
Tucker Ballister
Emily Bauer
Aila Bereznak
John Beye
Kevin Buecher
Kelsey Carlson
Kyle Coronado
Keith Cox
Lara Cueni
Kirsten Gosch-Hedlund
Matthew Henderson
Anna Jackman
Geoffrey Jans
Jessica Mallory
Christian Nwoke, Jr.
Wendy Pace
Daniel Pliske
Matthew Pulc
Leopold Rivera
Cara Romero
Yi-Chen Su
Alexander Thomas
Derek Tweed
Haozhi Wang
Jonathan Wardell
Wei-ju Weng
Wen Zhao

MTM 2015
Christine Anderson
Shawn Beveridge
Rebecka Blentkni
Melissa Bollig
Stephanie Bristley
Molly Cantella
Warut Chaipornvadee
Luke Davies
Joseph Demoor
Kevin Garrett
Brynna Geddes
Tyson Hanrahan
Angela Hollingsworth
Sydney Jackson-Clockston
Alison Jenkins
Melan Jiang
Stacy Leach
Kristofer Loynd
John Maattala
Iain Mcconachie
Michael McConnell
Erin Mihm
Amy Nesler
Adam Peachman
Patrick Perry
Don Rangel, Jr.
Sarah Rosenbaum
Alexis Ryan
Dawa Sherpa
Michael Watson
Jonathan Zimmerman

SKAMP 2016
Alexis Berger
Brian Brakebill
Patrick Fraser
Ricky McMullen
Dylan Seavey
Michael Schmidt

MTM 2016
Melissa Ardales
Terrence Beckman
Alexis Berger
Brian Brakebill
Lisa Branson
Natasha Cruz Millheim
Lauren Cullen
Anders Dahlberg
Kristen Duran
Patrick Fraser
Robert Gregg
Elisabeth Haass
Zaozao Huang
Cristian Hurtado
Qianru Jin
Shamera Loose
Vanessa Lugo
Jonathan Mathews
Ricky McMullen, Jr.
Salme Neubert
George Noorda
Kevin Pierre Louis
Hengtai Qu
Benjamin Salisbury
Michael Schmidt
Dylan Seavey
Ashley Shepperd
Hallette Smyth
Kevin Taggart
Cayla Turain
Jiahong Wang
Hao Wu
Xiadiya Xieerli
Yiqi Xu
David Yeagle
Wenbo Zhang

MTM 2017
Camille Anderson
Caroline Bishop
Lindsay Booth
Adam Campbell
William B. Clark
Austin Clegg
Sarah Cutter
Kristen Duran
Olga Gachkova
Rebecca Grace
Linbo Huang
Noelle Juengling
Amber Karn
Trenice Lane
Benjamin Larson
Jianan Li
Zeyuan Ma
Stephanie McCanless
Malia Michel
Bryan Miles
Ryan Noorda
Ying Pan
Colin Pickett
Qiaosong Qi
Amber Ross
Sarah Ruch

SKAMP 2017
Thomas Eddy
Lucas Edwards
Brie Bracco
Patricia Bruen
Daniel Buyo Gine
David Goodhue
John Hoelsy
Myles Perry
Kristine Stateler

MTM CCNU 2017
Xia Chen
Xiao Hu
Kunhong Li
Yu Long
Yicheng Luo
Ci Song
Jing Tian
Dongheng Xie
Xianghui Yan
Canjun Zhang
Chi Zhang
Na Zhao

MTM CCNU 2018
Bin Cheng
Jianing Li
Kai Liu
Mingxuan Liu
Honglin Lyu
Shuo Wang
Ke Xu
Bo Zhang

MTM 2018
Annie Cheng
Brandon Bergum
Trisha Bruen
Michelle Cueto
Taylor Foutz
Peter Graham
Kathryn Haley
Wayde Hall, Sr.
Christopher Hauser
Holli Hipwell
Emily Holmes

SKAMP 2018
Gordon P. Ambros
Taylor Foutz
Diane McFerran
Troy Meyeraan
Philip Rekitzke
Edward Modec
Jacob Madecky
Alexander McCaffrey
Tourism Program Faculty

Dr. Alan Bright
Dr. Stu Cottrell
Dr. Mark Gasta
Dr. Soo Kang
Dr. David Knight
Dr. Michael Manfredo
Sam Martin, M.S.
Dr. Joseph O’Leary
Dr. Sharon Shen
Dr. Jerry Vaske
Dr. Natalie Ooi
Dr. Lina Xiong
Angela P. Hollingsworth, MTM
Wen Zhao, MTM
Wes White
Tourism... Naturally.

Master of Tourism Management @ Colorado State University

If you are looking for skills to compete in the Global Tourism Industry, MTM offers a practice-based systems approach that blends sustainable tourism practices, strategic analysis and business expertise, through a unique interdisciplinary program that offers advanced coursework in natural resource tourism and tourism management.

Your Future is waiting:
https://warnercnr.colostate.edu/hdnr/master-tourism-management/
(970)491-7214 • mastersintourism@colostate.edu
Facebook/ColoradoStateMTM