

## Course Outline - NRRT 662

<b>Course Number:</b>	NRRT 662
<b>Course Title:</b>	Global Tourism Policy
<b>Credits:</b>	2
<b>Terms:</b>	Fall
<b>Prerequisite:</b>	None
<b>Grading:</b>	Traditional

**Course description:** This course explores the major international policies, trends and challenges facing tourism and provides an understanding of policies, programs and regulations and how international tourism is affected.

### Course Objectives:

- Develop an awareness of the multitude of factors influencing international tourism policy
- Understand the important policy and planning issues in international tourism
- Identify tourism policies and trends across regions and countries across the world

### Course Outline:

- Policy development process and options
- World Tourism policy issues
- Essential factors for effective tourism policy development
- Policy ties to commercial and economic development
- Policy and foreign policy implications of tourism
- Sustainability
- Affecting and influencing tourism policy