an overview

A conservation institution for the 21st century
Two essential outcomes

- Broaden diversity of stakeholders served and partners engaged
- Broad-based funding
Two essential outcomes

Broad-based funding → Broaden diversity of stakeholders served and partners engaged

Funding

Stakeholders and Partners
Two essential outcomes

Broaden diversity of stakeholders served and partners engaged → Broad-based funding

Stakeholders and Partners

Funding
Is there more to consider?

Broader funding

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Broader SH base
Is there more to consider?

- Broader funding
- Broader SH base
- SH benefits (boundary & activity expansion)
- Broadly trusted (inquiry, input, engagement)
Is there more to consider?

Leadership with a Vision

- Broader funding
- Broadly trusted (inquiry, input, engagement)
- SH benefits (boundary & activity expansion)
- Broader SH base
Without vision for goal expansion, in a change-resistant organization more funds may equate to more of the same! No progress.

Vision +
Strategy +
“Buy-in” +
Incentives =
Transformative change
Does your organization’s interpretation of the NAMWC invite or prevent development of trust by broader SH base?

Does your organization view the NAMWC as something that is static or adaptable?

Is there a place for broader SH engagement and funding?

Depending on your answers, the way forward may look quite different from one agency to the next.


**Institutional “Traps”**

(Carpenter & Brock 2008)

- **Rigidity trap**
  institutions that are rigid, self reinforcing and inflexible

- **Poverty trap**
  institutions that, despite having the potential for change, do not have the capacity to realize this change and move the system forward
How do you pull yourself out of one or both of these traps?

Start working immediately on building greater trust among and delivering benefits to a broader set of stakeholders.
Thank you!