Instructor: Dr. Stuart Cottrell  
Stuart.cottrell@colostate.edu, Phone: 970-491-7074  
Office Hours – T, TH. 12:30 - 1:30 pm in 246 Forestry & By appointment

Undergraduate Teaching Assistant: Chase Hansen  
e-mail: chasephansen@gmail.com, meet by appointment

Tuesday & Thursday, 3:30 to 4:45 pm Room: Clark 248 C

Restrictions: Freshman, Sophomore Not Allowed except with permission of instructor

Course Description
Since Rio 92’ international tourism development efforts at local, regional and national levels have focused on tourism as a means to sustainable development. Tourism is seen as an instrument in achieving the United Nations Millennium Development Goals (MDGs), geared towards reducing poverty and fostering sustainable development. Sustainable tourism development requires innovation on a conceptual, process and product level. This course analyses the role of governmental, business and “third sector” organizations in the sustainable development process and the associated trends and issues. Instruments for sustainable tourism development are examined and discussed in case studies (international, national, regional and local). Methods and techniques that reconcile the different interests are discussed and applied in various contexts: urban as well as rural areas in the USA, Europe and less economically developed countries. The central issues are sustainability, globalization and intervention strategies.

Course Prerequisites
Required course for all Global Tourism majors at the junior level and completion of NRRT 270.

Instructional Objectives
The following objectives will be met during this course.

• To examine trends and issues in recreation, tourism and sustainable development globally.
• To examine tourism as an instrument in achieving the United Nations Millennium Development Goals (MDGs), geared towards reducing poverty and fostering sustainable development
• To know and apply principles of sustainable development in a case study evaluation
• To generate awareness of concerns stakeholder groups have about sustainable tourism development
• To apply intervention strategies for sustainable tourism product development
• To engage students in the sustainability debate pertinent to trends and issues in global tourism.

Book, WEB CT, and literature used for the course
Required Text: Required readings are provided through Canvas course companion site.  
NO BOOK necessary to buy

Canvas companion site
Canvas, a course companion site, provides information, syllabus online, links, resources, and schedule information. This site is constantly updated and will develop during the term.

Literature
Several key articles and book chapters will be required for student reading. These articles will be selected and assigned on a weekly basis allowing for the diversity and changing trends found in the literature.

• Select Chapters from Harris, R., Griffin, T. & Williams, P. (2002). Sustainable Tourism: A global perspective. Elsevier: NY.
Grading
Exam 1  
Exam 2 SWOT Analysis
International issue case study paper  
Case study presentation  
Fort Collins Excursion paper
Individual exercises and assignments
Course attendance  
800 points

Grading Scale using +/- system:

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Course Requirements

2 Exams (worth 100 points each) will be based on class lectures and readings and will include multiple answers and short essay formats.

International issues case study paper (200 points total) – Nine case studies from Bricker et al. (2013) are provided through Canvas course companion site. During week four, students will select their case of interest to form groups of 5-6 to conduct an analysis of the issues related to sustainable tourism development, followed by a case study report. Students will be graded by the quality and thoroughness of the paper and the respective analysis (12 – 15 pages with 10 or more references).

Case study presentation (100 points) - Students are to present an overview of the main issues involved in their case study. Presentations will be for 15 minutes followed by 10 minutes of discussion. Students will be graded by the quality and thoroughness of the presentation and tools they selected for their evaluation of the case and its relative issues.

Excursion paper (100 points) – 5 to 7 page analytical paper concerning the excursion experience.

Individual assignments (100 points) – a series of individual assignments will be given to supplement course content.

Participation/Attendance (100 points) – one excused absence is allowed after the first week of classes.

Extra credit – Students are welcome to share with the class current tourism related news and issues up to 3 different times across the course period for a total of 30 extra credit points (Each submission is worth 10 points. Guidelines provided though Canvas).

Late work
Assignments are due at the beginning of class on the due date. Late assignments will be devalued at 5% per day – including weekends.

Academic Integrity
All students are expected to familiarize themselves with the university academic integrity policy. This can be found on pp. 37-38 of the 2004-2006 General Catalogue. Please make sure all materials used are correctly cited.

Writing Centre
The University has a good writing center – please use it. Details can be found at http://writing.colostate.edu/ with a link to the APA Style Manual.