The Natural Resource Tourism major has two concentrations: Global Tourism and Natural Resource Tourism. Both of these prepare students to contribute to the enjoyment of natural and cultural resources in such a way as to promote sustainable tourism practices, both nationally and internationally. Graduates in Global Tourism may work abroad in private, for-profit enterprises that provide services to tourists using their language and culture skills. Natural Resource Tourism graduates may pursue careers in natural resource related tourism positions in the private, public, and non-profit sectors.

**First-Destination Employers**
- Vail Resorts
- Liberty Travel
- Winter Park Resort
- Vacasa
- Dean Cummings H2O Guides
- City & Country of Denver Parks and Recreation
- GoBreck

**First-Destination Job Titles**
- Event Planner
- Marketing Coordinator
- Logistics Coordinator
- Outdoor Recreation Guide
- Vacation Expert
- Trip Leader
- Ropes Course Facilitator
- Tour Representative

**Mid Level Positions**
*may require more experience or education*
- Marketing Manager
- River Manager
- Outdoor Equipment Buyer
- Project Manager
- Director of Recreation Operations
- Conference Manager
- Resort Operations Manager
- Activities and Adventure Director

An equal access and equal opportunity university.
Warner College of Natural Resources

98% of students are employed 5 years after graduation

$50K is the avg. salary of WCNR grads*

FACTORS 4 SUCCESS

1. Get An Internship
2. Use Career Center Services
3. Achieve A 3.0 GPA
4. Work On Campus

TIPS FROM ALUMNI

“Solid communication skills are paramount.”

“Diversify your background with weed control, restoration, wildlife management, volunteer management, etc. Most of us are required to wear many hats.”

“Find people in your network who are doing what you want to do, and get the conversation going.”

“Tailor your resume to the job description.”

Logistics Coordinators
Activities may include: preparing all food, transportation, and equipment for wilderness adventure, and travel organizations nationally and abroad; managing other logistical aids who deliver programs; planning, purchasing, and organizing field equipment; culturally competent meals, and ensuring safety, quality and organization of all logistics systems.

Activities and Adventure Directors
Activities may include: directing the operation of all recreational facilities, events, programs, and activities including kid’s programs and resort adventures; ensuring excellent customer experience and safety; supervising staff for courtesy, quality, safety, efficiency, and guest satisfaction of the operation of facilities and programs; overseeing the creation and operations of all programs and activities for the resort, and ensuring compliance with high standards.

www.career.colostate.edu

* 5 years out